

ONIX Basics

 Duration: 1 Days

 Available Languages: English

Audience

Staff with responsibility to manage metadata in software development, marketing or production within publishing, or in similar roles in distribution and retailing; software developers and publishers who work in the domain of book publishing.

Goals

Understanding ONIX messages.

Contents

- Introduction
 - # What is ONIX? Typical Use Cases
 - # What is XML? Typical Use Cases
 - # Brief overview of ONIX standards and history
- XML Basics for ONIX
 - # Character Encodings
 - # XML Document Structure
 - # Concepts: well-formed, valid, validation
 - # Elements, Attributes, Character Entities
- Validation
 - # DTD
 - # RNG
 - # XSD
 - # Business Rules beyond Schemata
- Syntax Flavors
 - # Reference Names (aka Long Tags)
 - # Short Tags
 - # Conversion using XSLT
- Rich Content in ONIX
 - # XHTML
 - # HTML
 - # XML
- Structure
 - # High-level Structure
 - # Product Description Block
 - # Marketing Collateral Detail
 - # Content Detail
 - # Publishing Detail
 - # Related Material

- # Product Supply
- Sample Messages
- Differences between ONIX 2.1 and ONIX 3.0
- Future Ideas
- # Schematron Validation

Booking

Contact Siddhesh Nikude, +91-95-52572354, training@nelkinda.com